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# Salt and Pepper Profits

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I love the mornings. First thing I do after grabbing a cup of coffee is evaluate my earnings and traffic stats. I log into my [Clickbank Account](#), next [PayDotCom](#), [Commission Junction](#), AdSense and [Pepperjam](#) accounts. Time to count the money.

Recently I started building automated affiliate websites I call [traffic hubs](#). I use traffic hubs to generate traffic. A lot of great things started happening with these [fully automated websites](#). First I rediscovered AdSense as a profit center. I had given up building AdSense sites, but now I go to bed and wake up to several hundred in AdSense income. I like that! Then I started building new sites to make money with lead generation.

I have written about making money with [Commission Junction](#) and other systems in the past, but only recently I started to promote Cost Per Action programs with [Pepperjam](#). Those that are not familiar with [Pepperjam](#) should get involved. If you create a niche website based on a CPA program and know how to generate traffic you will make money.

So here is the basis of **Salt and Pepper Profits**. The Salt is website traffic. Here is the shock . . . generating traffic is EASY! I know most people

struggle with this. If you want to generate TONS of traffic I highly recommend you try [WordPressDirect](#) in combination with [Neurolinker](#). This system allows you to create highly focused niche sites that has new content and new one way relevant links added daily. So the traffic really is easy.

The Pepper is CPA programs from [Pepperjam's Affiliate network](#). CPA programs pay anywhere from \$10 – \$100 per lead. I search for high paying CPA programs at [Pepperjam](#) and build a website around that program. As a matter of fact I usually build several sites for each CPA program. The websites are created based on 5 [keyword](#) phrases. This assures that each site is highly focused, and that visitors are likely to click on one of my CPA banners. I use a tool called [Keyword Elite](#) to help me discover great keywords.

[Keyword selection](#) is critical. I typically build sites on 5 sets of long tail keyword phrases. I select phrases that have a minimum or 3,000 searches a month with less than 30,000 competitive sites. I then use these keyword phrases in [WordPressDirect](#) and [Neurolinker](#). Within a month I am generating tons of highly focused traffic that wants the information my CPA banner are selling.

Salt=Traffic    Pepper = CPA programs.

My cost are very low. I have a [Hostgator](#) reseller account which cost me \$39

per month. I have over 200 websites, there are lower cost plans. I am a gold member of [WordPressDirect](#) which is expensive but they have a free version and lower cost plans for those just starting out. I would start with the free account and upgrade once you see how well it works. [Neurolinker](#) is a ***must for ANYONE with a website*** that wants traffic. No more article writing and begging for link exchanges (which don't work anyway) . [Neurolinker](#) takes care of generating one way relevant links in a slow and continual manner. It cost \$19.95 per month for 100 websites! The price is sure to go up soon.

[New Content](#) + [New One way relevant links](#) = Traffic

I cannot explain it any more clear than this.

I am a volume site builder. I have hundreds of AdSense websites and I am building tons of [WordPressDirect](#) sites ([traffic hubs](#)) in all niches. There is nothing better than waking up in the morning and going to your Pepperjam account and seeing several hundred dollars in commissions. The right keywords combined with the highest paying CPA program and traffic generation system is a winning combination.

Take MASSIVE ACTION

Good luck